



AGENDA

Long Beach City Council Workshop at 5:00 p.m.

Long Beach City Council Meeting

Regular City Council April 21, 2014 at 7:00 p.m.

Long Beach City Hall - Council Chambers

115 Bolstad Avenue West

5:00 PM CALL TO ORDER

+ WS 14-07 – Discussion of wastewater study of Tinker Lake, Ed Hodges PE – **TAB - A**

7:00 PM CALL TO ORDER; PLEDGE OF ALLEGIANCE; AND ROLL CALL

Call to order	Mayor Andrew, Council Member Linhart, Council Member Hanson,
And roll call	Council Member Perez, Council Member Murry, and Council Member Phillips

CONSENT AGENDA - TAB - B

All matters, which are listed within the consent section of the agenda, have been distributed to each member of the Long Beach City Council for reading and study. Items listed are considered routine by the Council and will be enacted with one motion unless a Council Member specifically requests it to be removed from the Consent Agenda to be considered separately. Staff recommends approval of the following items:

- Payment Approval List for Warrant Registers 54042 - 54089 & 76002 – 76083 for \$219,864.65

BUSINESS

- **AB 14-30 – Marketing Committee Project requests from VB – TAB - C**
- **AB 14-31 – Bid award for surplus city property – TAB - D**
- **AB 14-32 – Trolley Rental Fees, Ordinance 898 – TAB - E**

ORAL REPORTS

•	City Council	Mayor	City Administrator	Department Heads
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CORRESPONDENCE AND WRITTEN REPORTS – TAB – F

- **Correspondence – Police Report for March**
- **Correspondence – Marketing meeting and VB materials**
- **Correspondence – Ragan's report**
- **Correspondence – City submission for Municipal Excellence Award prepared by Ragan**
- **Business License – None**

FUTURE CITY COUNCIL MEETING SCHEDULE

The Regular City Council meetings are held the 1st and 3rd Monday of each month at 7:00 PM and may be preceded by a workshop commencing at 6:00 PM.

May 5, 2014 – 7:00 pm – City Council Meeting

May 19, 2014 – 7:00 pm – City Council Meeting

PUBLIC COMMENT

At this time, the Mayor will call for any comments from the public on any subject whether or not it is on the agenda for any item(s) the public may wish to bring forward and discuss. Preference will be given to those who must travel. **Please limit your comments to five minutes. The City Council does not take any action or make any decisions during public comment.** To request Council action during the Business portion of a Council meeting, contact the City Administrator at least one week in advance of a meeting.

ADJOURNMENT

American with Disabilities Act Notice: The City Council Meeting room is accessible to persons with disabilities. If you need assistance, contact the City Clerk at (360) 642-4421 or advise City Clerk at the meeting.

TAB

A

TAB

A

CURRAN-McLEOD, INC.
CONSULTING ENGINEERS

6655 S.W. HAMPTON STREET, SUITE 210
PORTLAND, OREGON 97223

April 1, 2014

MEMORANDUM

TO: Gene Miles, City of Long Beach

FROM: Edward Hodges, P.E. *EPA*

CC: Greg Zentner and Al Bollinger, Washington Department of Ecology

RE: **CITY OF LONG BEACH - PRELIMINARY RESULTS FROM THE 2011 - 2014 TINKER LAKE RECEIVING WATER AND EFFLUENT STUDY**

Gene:

Attached is a preliminary summary of the results of the Tinker Lake study performed by the City of Long Beach staff and overseen by CURRAN-McLEOD, INC. The study was performed pursuant to the requirements of part S8. "Receiving Water and Effluent Study" contained in the City of Long Beach's National Pollutant Discharge Elimination System (NPDES) Permit No. WA0022489. A copy of Part S8. is attached to this memo. The final report for the study, including all chemical data, field notes and calculations will be submitted to the City after receipt of comments from Ecology concerning this memo.

STUDY PARAMETERS:

The study occurred from December of 2011 to February of 2014 and involved the following components.

Monthly and Quarterly Effluent and Receiving Water Quality Data Sampling from four separate locations. The sampling sites were at the Long Beach wastewater treatment facility (WWTF) outfall, the center of Tinker Lake, the north side of the existing 18 inch culvert on North Second Street and the south side of the 36 inch culvert present on Pioneer Street.

The analytical sampling parameters were as follows: Nitrate/Nitrite as Nitrogen, Ortho-Phosphorus, Total Phosphorus, Total Kjeldahl Nitrogen (TKN), Ammonia Nitrogen, pH, Dissolved Oxygen (DO), Biochemical Oxygen Demand (BOD), and Temperature.

Flowrate direction, velocity flow data, culvert water elevations and general observations of the flow conditions for both culverts were also collected for each sampling event.

The study included seasonal mapping of Tinker Lake in the winter and summer for the purpose of quantifying the area of seasonal vegetative growth occurring in the water body in summer. In



Long Beach, WA 98631, USA

1996

DATE: 15 DEC 2014
BY: JRM
REVISION: 1
ADJUST SCALE
ACCORDINGLY

REVISIONS

CLARK-McLEOD, INC.
CONSULTING ENGINEERS
6655 NW HANCOCK ST. SUITE 200
PORTLAND, OREGON 97221
PHONE: 503 644-3070

TINKER LAKE STUDY AREA

LONG BEACH, WA
PACIFIC COUNTY, WASHINGTON

CITY OF LONG BEACH

DATE	2014
FILE	1603
NO.	0001
OF	2

addition, the study required a time of travel analysis for water flows originating at the WWTF outfall and then either flowing north to Willapa Bay or south to Red Lake.

The focus area of the study, the four sampling locations and other pertinent data are shown in the attached Figure 1.

SUMMARY OF RESULTS:

ANALYSIS OF SURFACE WATER FLOW DATA FROM THE NORTH SECOND STREET AND PIONEER ROAD CULVERTS:

Approximate surface water discharge volumes from the North Second Street culvert were estimated from Manning's equation values of flow for fully and partially full flowing pipe. The volume of discharge from the Pioneer culvert were estimated from continuity principals utilizing field measurements of velocity and culvert water elevation. Graph 1, included with this memo, shows estimated culvert discharge rates over time calculated from study data.

PIONEER ROAD TO WILLAPA BAY:

For both years studied there was no flow through the 36 inch diameter culvert from April to October. The water present in the culvert and in the ditch south of it was frequently described during these periods as "stagnant" in appearance.

During the rainy season sporadic flows to the north were observed to occur in the months of November through March. The estimated flowrates were calculated to range from 0.2 to 2.3 cubic feet per second (cfs) with an average flow of 1.0 cfs when discharging. It was noted by City staff that flows would only occur during or after rainy events and that while some of the flow into the culvert was from the Tinker Lake drainage, there appeared to be significant proportion of surface water captured from areas lying east of the Tinker Lake drainage as well (See drainage paths on Figure 1).

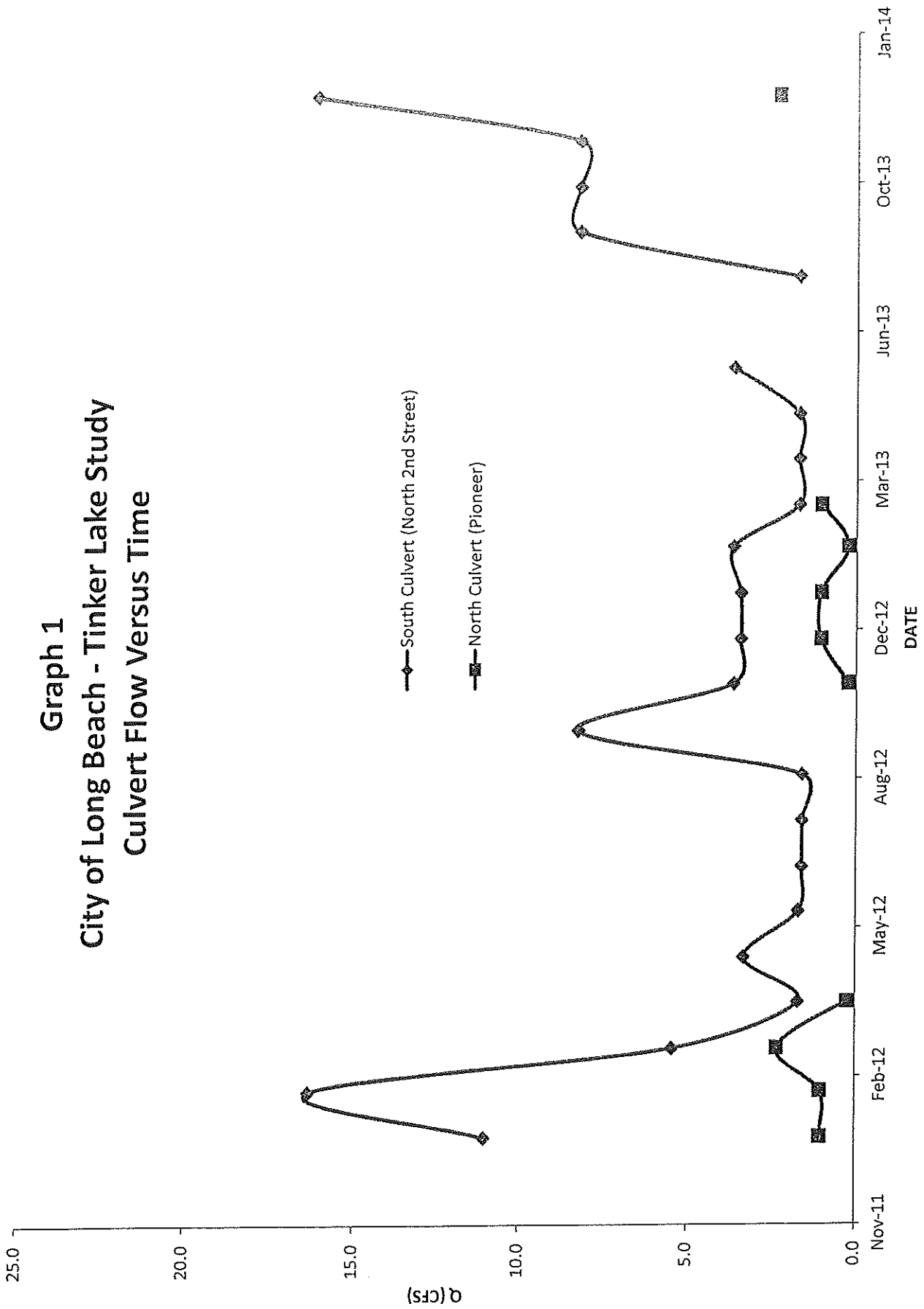
NORTH SECOND STREET TO RED LAKE:

Flows through the eighteen inch diameter culvert were observed to flow "strongly" to the south during every sampling event of the two year study except for one month (see Graph 1). The culvert flows were estimated to range from 1.5 to 16 cfs with an average flow of 5.1 cfs. The single exception was the month of July 2013 where water was observed to be at a standstill, otherwise the culverts discharged constantly to the south in both dry and wet weather.

CONCLUSIONS:

The majority of surface water flow out of the Tinker Lake system appears to be to the south. The flow starts in a drainage course located near the south terminus of the lake, then flows south via the North Second Street culvert to Red Lake. While some flow out of the lake may occur to the north through the Pioneer Street culvert, it appears to be limited to winter seasonal only. This winter flow also appears to be sporadic, relatively low in volume and is tied to rain events. In

Graph 1
City of Long Beach - Tinker Lake Study
Culvert Flow Versus Time



contrast even though the south bound culvert is significantly smaller in diameter than the northbound, the average flows to the south are significantly higher and occur year round.

ANALYSIS OF CHEMICAL DATA FROM SAMPLING EVENTS:

A short summary of pertinent chemical data results are presented in the memorandum. Analysis of the results for all parameters sampled will be contained in the forth coming final report.

NITRATE/NITRITE AS NITROGEN:

Graphs 2 and 3 show the concentration of Nitrate/Nitrite over time during the study period. The results indicated that concentrations of Nitrate/Nitrite as Nitrogen, a byproduct of secondary wastewater treatment processes, were present in samples collected at the WWTF outfall (1.3 to 19 parts-per-million (mg/l)), and in generally lesser but still significant concentrations at the North Second Street culvert (See Graph 2).

For the Tinker Lake and Pioneer Road culvert samples, results were either non-detect or the compounds were present only in trace amounts. This difference in the two sample sets is shown in Graph 3.

ORTHO-PHOSPHORUS AND TOTAL PHOSPHORUS:

Graphs 4 and 5 show the concentrations of these two compounds over time during the study period. The graphs indicate the similar trends in the results for both compounds. Observed single event concentrations were highest at the WWTF outfall (5 - 6 mg/l) and the North Second Street culvert (3 - 4 mg/l), with these two locations generally tracking similarly in concentrations. The lowest results were in the center of the Lake (0.5 mg/l or lower).

However, during the majority of the study, the Pioneer Road sample site was observed to have concentrations of both compounds that were higher, sometimes significantly so, than the other three sites (ranging from 1 - 3.5 mg/l).

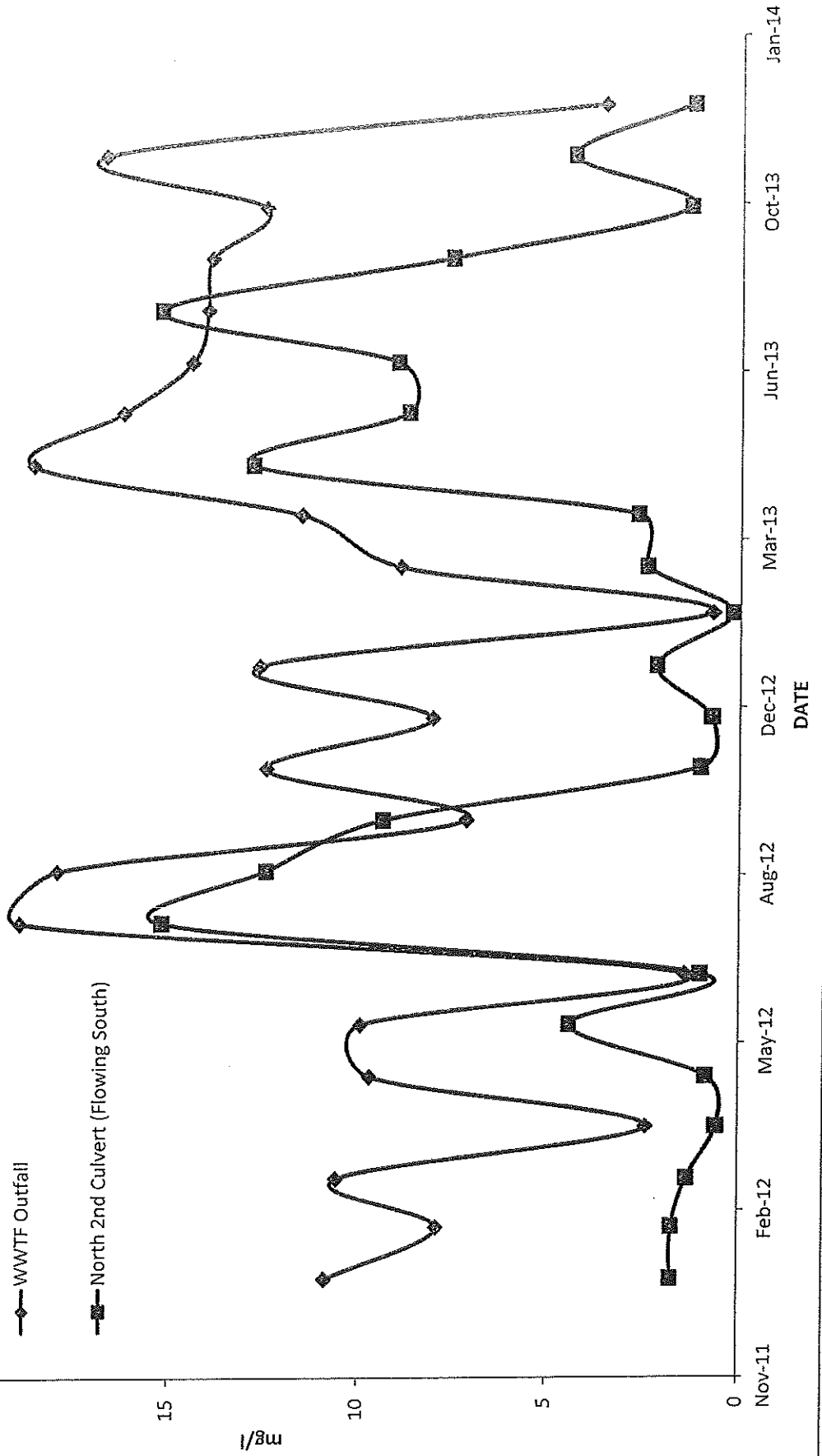
FIVE DAY BIOCHEMICAL OXYGEN DEMAND (BOD):

Graph Six shows the concentration of BOD during the study period for the WWTF outfall, the North Second Street and the Pioneer Street culvert. The results showed some correlation between concentrations observed at the WWTF outfall and the North Second Street culvert. The Pioneer Road culvert sampling location had results similar to the two other sites on occasion but at other times had significantly higher values than the outfall and the North Second Street culvert.

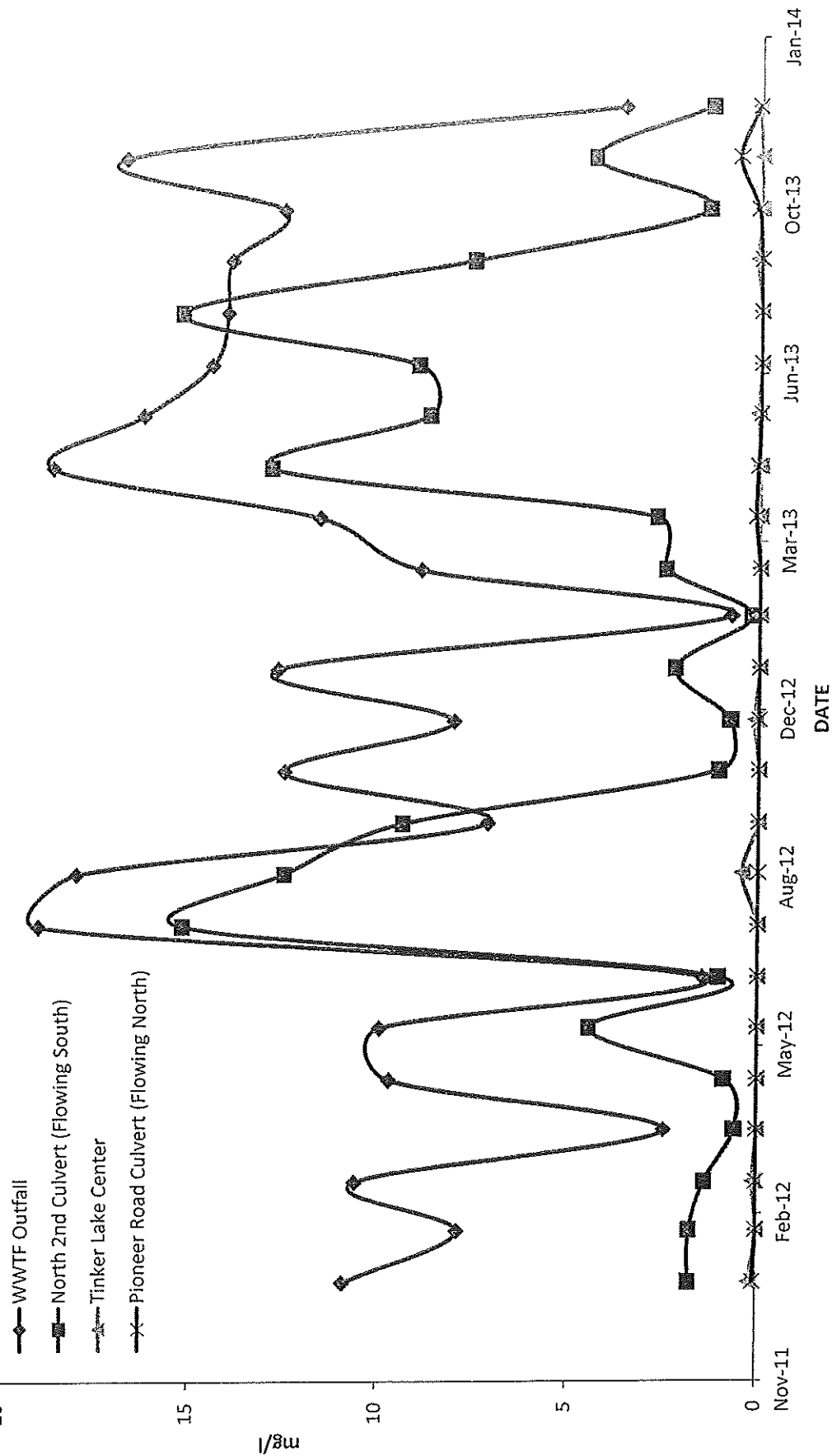
CONCLUSIONS:

The results of the study's chemical analysis indicate that the majority of the discharge, if not all, from the WWTF, is flowing south to Red Lake. This premise is based upon the high degree of correlation between chemical data results collected from the outfall and the North Second Street

Graph 2
City of Long Beach - Tinker Lake Study
Nitrate/Nitrite Concentrations Versus Time



Graph 3
City of Long Beach - Tinker Lake Study
Nitrate/Nitrite Concentrations Versus Time All Sample Points



culvert. It should be noted that data from other chemical parameters not discussed in this summary, such as TKN and Ammonia Nitrogen, support this conclusion.

While elevated concentrations of phosphorus, phosphorus containing compounds and other chemical species typically found in wastewater discharge are present in the Tinker Lake system, the WWTF discharge is most likely not significantly impacting or adding to these concentrations.

Results from the samples collected at the Pioneer Road culvert, particularly for BOD and Total Phosphorus, seem to indicate that concentrations of chemical analytes found in surface waters at this location are from sources other than the WWTF. Such sources could be surface runoff or other non-point sources such as residential septic fields and/or agricultural operations.

AQUATIC PLANT GROWTH IN TINKER LAKE - WINTER VERSUS SUMMER:

Figure 2 shows aerial photos of Tinker Lake flown in the summer of 2013 and winter of 2014. The photos indicate that approximately 43 percent of the open surface water of the Lake was covered by seasonal aquatic plant growth in the summer of 2013. Based upon previous conclusions, it would not appear that the nutrient source of this seasonal growth is being increased significantly by discharge from the WWTF.

TIME OF TRANSIT STUDY RESULTS:

Time of transit analysis for water flow north to Willapa Bay and south to Red Lake from the WWTF Outfall is still on-going at the time of this memo. However preliminary results indicate that travel time for water originating at the North Second Street culvert to flow to the culvert at Red Lake is approximately 14 to 24 hours dependent upon flow and weather conditions. Since the majority of WWTF effluent flows to Red Lake, time of transit for WWTF discharge is most likely one to two days. This analysis will be confirmed in the report.

MEMORANDUM SUMMARY:

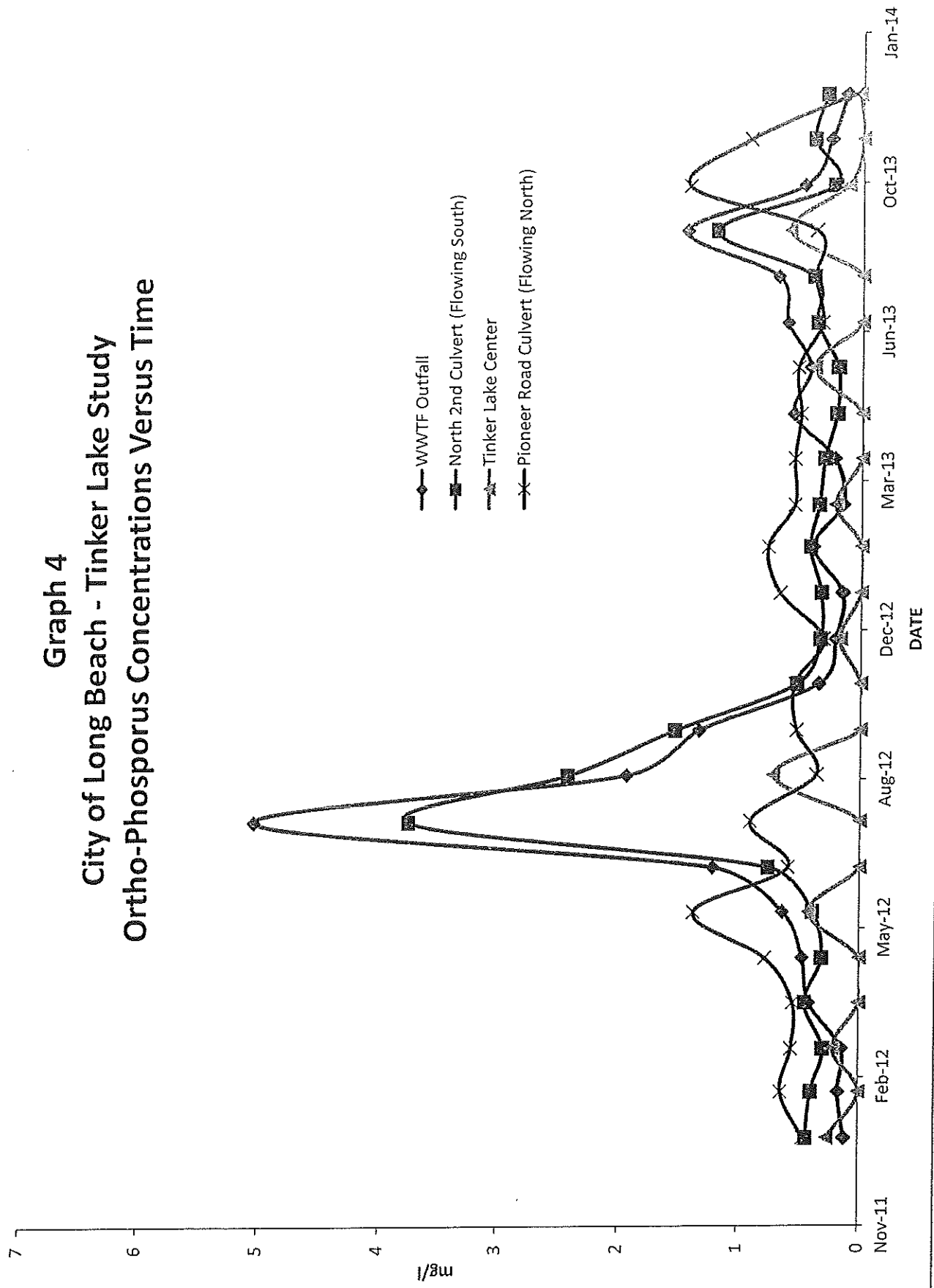
The Tinker Lake study appears to have determined the following:

The majority of surface water flow out of the Tinker Lake system appears to go south to Red Lake and the Pacific Ocean. Wastewater effluent from the City Long Beach also flows south and does not appear to be significantly impacting the Lake, particularly the concentrations of phosphorus containing compounds. Pursuant to this fact, it does not seem likely that any significant phosphorus loads in effluent from the WWTF are reaching the Willapa Bay estuary.

Total phosphorus and nitrogen containing compounds and BOD have been detected in significant concentrations at the Pioneer Culvert, but it appears that these compounds are the result of sources other than the WWTF, such as surface or agricultural runoff.

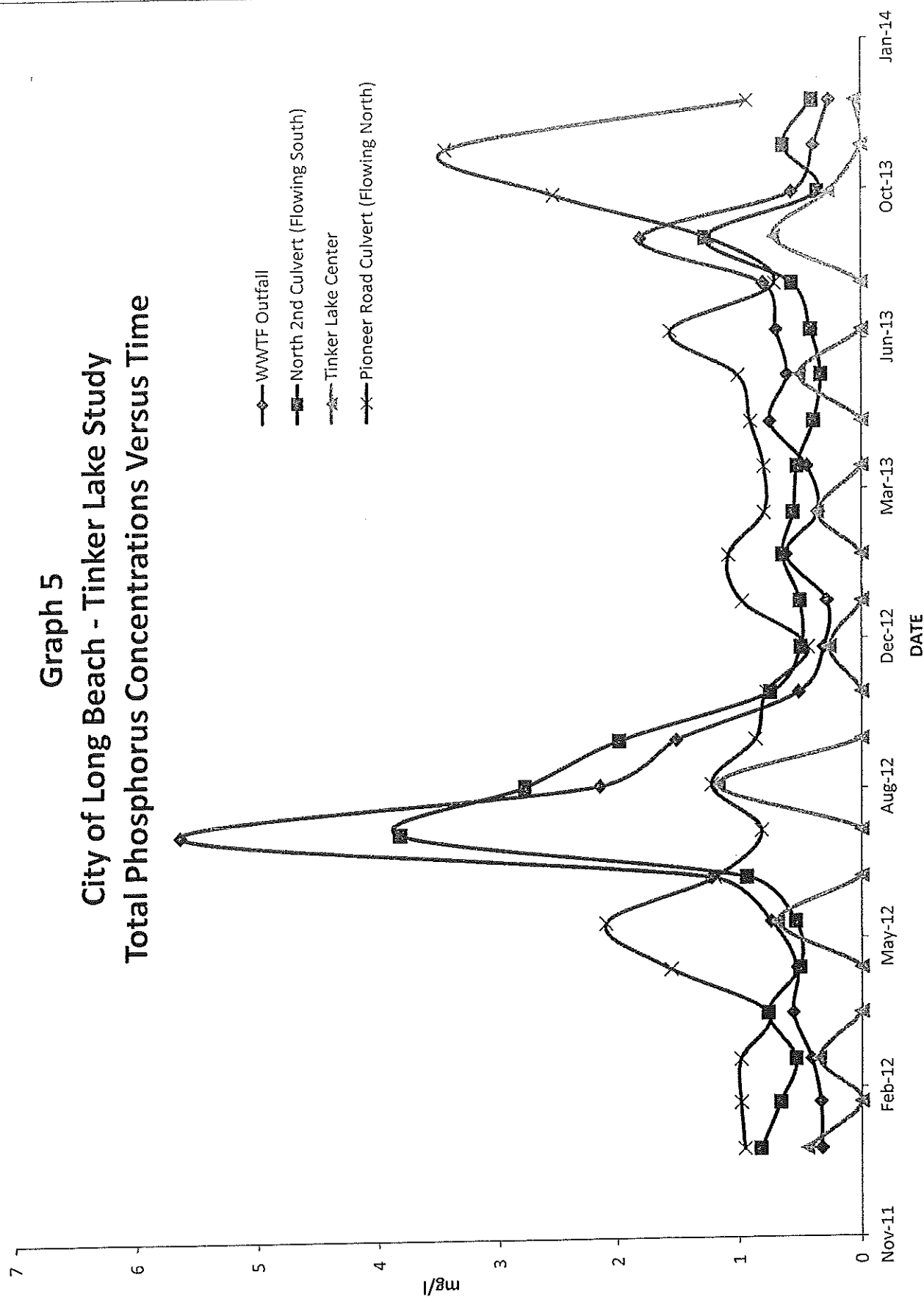
Thanks and let me know if you have questions about this memorandum.

Graph 4
City of Long Beach - Tinker Lake Study
Ortho-Phosphorus Concentrations Versus Time

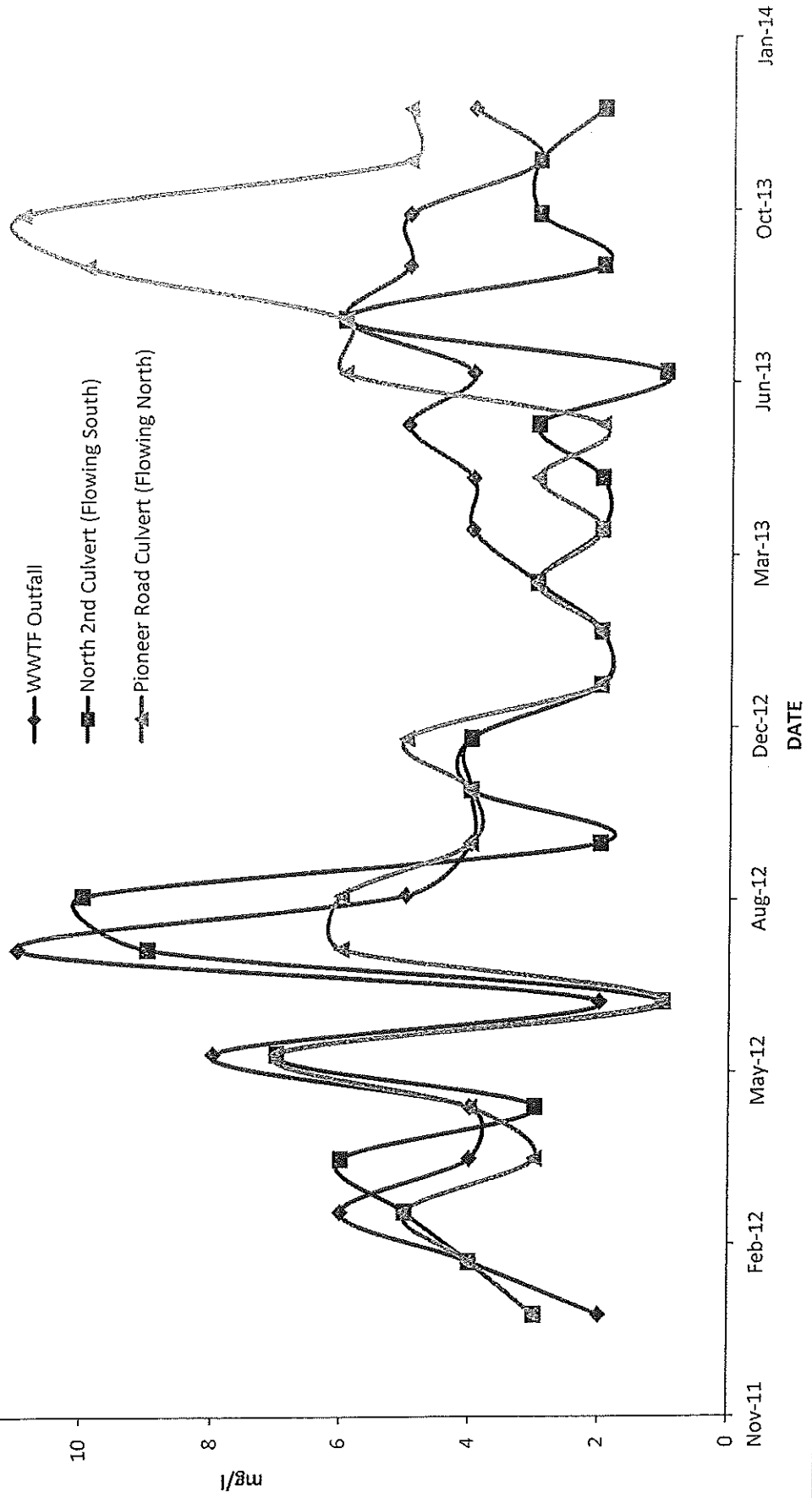


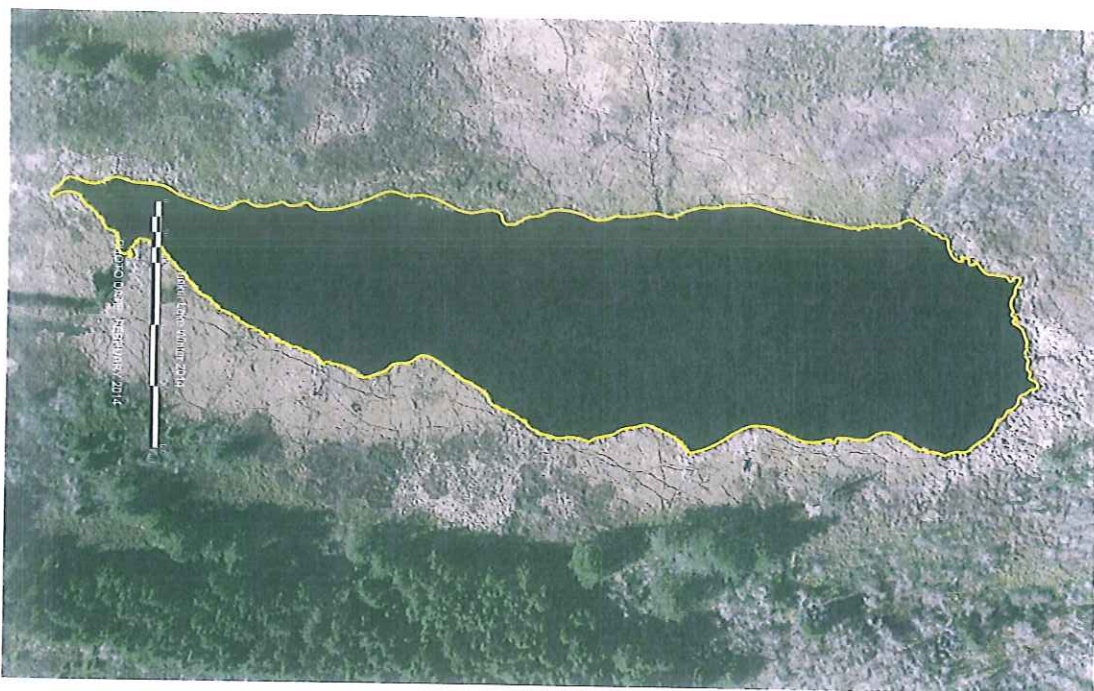
Graph 5
City of Long Beach - Tinker Lake Study
Total Phosphorus Concentrations Versus Time

- ◆— WWTF Outfall
- North 2nd Culvert (Flowing South)
- ▲— Tinker Lake Center
- ×— Pioneer Road Culvert (Flowing North)



Graph 6
City of Long Beach - Tinker Lake Study
BOD5 Concentrations Versus Time





OPEN SURFACE AREA OF LAKE - WINTER:
9.91 ACRES

OPEN SURFACE AREA OF LAKE - SUMMER:
5.71 ACRES

SUMMER AQUATIC PLANT GROWTH
COVERAGE OF OPEN WINTER LAKE
SURFACE AREA:
42 PERCENT +/-

BAR IS ONE INCH ON
ORIGINAL DRAWING.
ADJUST SCALE
AS SHOWN
ACCORDINGLY.

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CURRAN-MCLEOD, INC.
CONSULTING ENGINEERS

CITY OF LONG BEACH
TINKER LAKE
WINTER - SUMMER SURFACE AREA

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65	deo
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S8. RECEIVING WATER AND EFFLUENT STUDY

The Permittee must conduct an Effluent and Receiving Water Study to evaluate the impact of the Long Beach Wastewater Treatment Plant's discharge on Tinker Lake. Over a two-year period, beginning in January 2012, the city must:

- A. Monthly, monitor effluent and the receiving water upstream of the plant discharge, for:

Total Phosphorus	Temperature
Ortho-Phosphate	pH
Total Kjeldahl Nitrogen	Dissolved Oxygen
Ammonia	BOD ₅
Nitrate	Flow

Up-gradient receiving water sampling locations should be outside the zone of influence of the effluent.

The Permittee may also establish a downstream sampling station, at its discretion. In such case, the Permittee should sample for the same parameters as upstream. In both upstream and downstream stations, the Permittee should note the direction of flow.

- B. Once per quarter (March, June, September, and December in 2012 and 2013) monitor Tinker Lake water quality for the parameters listed above, except that the city does not need to monitor flow and BOD₅. The cities should take its samples from an open water area or near the outlet, at mid-water depth, and note the depth of the lake at the sample point.
- C. In 2013, twice map (approximately) both the lake boundary, and the area of rooted or floating aquatic vegetation in the lake. One mapping should occur in late July and another mapping should occur in early January.
- D. In 2013, estimate the average monthly time of travel of water from the Tinker Lake to where the flow enters Willapa Bay at Tarlatt Slough. Ecology expects the estimate can be made without a dye study, for example, by estimate travel time through the lake using volume. The Permittee should contact Ecology to discuss a method to develop this estimate.

All chemical analysis must be conducted according to methods given in 40 CFR 136.

The discharger must compile its results in a short report and submit a report to Ecology by **March 31, 2014**.

S9. DISCHARGE ALTERNATIVES

By **June 30, 2014**, the city shall submit a planning level study of treatment and/or discharge alternatives that do not impair receiving waters. The study should describe the alternatives and the associated modifications to the treatment and discharge system, address the items in WAC 173-240-060 (3)(b) through (e), and present estimated costs for each alternative. Ecology will utilize this information in preparation of the renewed NPDES Permit for the City's Wastewater Treatment Plant. Ecology may request that the city proceed with more detailed study (e.g. Mixing Zone Study/General Sewer and Facility Plan Amendment) at a future date. Nothing prohibits the City from proceeding with such studies on its own initiative.

Modification Date: August 5, 2011

TAB

B

TAB

B



Warrant Register

Check Periods: 2014 - April - First

I, THE UNDERSIGNED DO HEREBY CERTIFY UNDER PENALTY OF PERJURY THAT THE MATERIALS HAVE BEEN FURNISHED, THE SERVICES RENDERED OR THE LABOR PERFORMED AS DESCRIBED HEREIN AND THAT THE CLAIM IS A JUST, DUE AND UNPAID OBLIGATION AGAINST THE CITY OF LONG BEACH, AND THAT I AM AUTHORIZED TO AUTHENTICATE AND CERTIFY TO SAID CLAIM.

Council Member		Council Member		Finance Director	
Number	Name	Print Date	Clearing Date	Amount	
54042	Andrew, Robert E.	4/4/2014	4/9/2014	\$395.45	
54043	Bell, Helen S	4/4/2014	4/8/2014	\$900.06	
54044	Binion, Jacob	4/4/2014	4/4/2014	\$1,469.56	
54045	Bledsoe, Linda	4/4/2014	4/7/2014	\$817.53	
54046	Bonney, Matthew T	4/4/2014	4/7/2014	\$934.83	
54047	Booi, Kristopher A	4/4/2014	4/8/2014	\$849.85	
54048	Borchard, Gayle	4/4/2014	4/7/2014	\$1,965.86	
54049	Cutting, Jeffrey G.	4/4/2014	4/8/2014	\$1,938.55	
54050	Daulton, Alan T	4/4/2014	4/7/2014	\$444.52	
54051	Fitzgerald, Rick E.	4/4/2014	4/7/2014	\$1,458.75	
54052	Gilbertson, Bradley K	4/4/2014	4/7/2014	\$1,397.22	
54053	Glasson, David R.	4/4/2014	4/7/2014	\$2,537.27	
54054	Goulter, John R.	4/4/2014	4/7/2014	\$1,617.75	
54055	Gray, Karen	4/4/2014	4/11/2014	\$768.27	
54056	Hanson, Natali e	4/4/2014	4/10/2014	\$262.81	
54057	Huff, Timothy M.	4/4/2014	4/7/2014	\$1,466.40	
54058	Kaino, Kris	4/4/2014	4/10/2014	\$1,015.75	
54059	Kirby, Gary E	4/4/2014	4/4/2014	\$1,066.19	
54060	Kitzman, Michael	4/4/2014	4/4/2014	\$2,099.37	
54061	Linhart, Steven P	4/4/2014	4/4/2014	\$266.95	
54062	Luehe, Paul J	4/4/2014	4/4/2014	\$1,371.96	
54063	Meling, Casey K	4/4/2014	4/4/2014	\$2,001.04	
54064	Miles, Eugene S	4/4/2014	4/7/2014	\$2,530.35	
54065	Mortenson, Tim	4/4/2014	4/7/2014	\$2,290.99	
54066	Murry, Del R	4/4/2014	4/4/2014	\$266.95	
54067	Myers, Ragan S.	4/4/2014	4/4/2014	\$1,430.15	
54068	Nawn, Rodney J.	4/4/2014	4/9/2014	\$1,427.18	
54069	Ostgaard, Loretta G	4/4/2014	4/4/2014	\$1,392.57	
54070	Padgett, Timothy J	4/4/2014	4/7/2014	\$1,506.34	

Number	Name	Print Date	Clearing Date	Amount
54071	Parker, Michael T	4/4/2014	4/4/2014	\$1,497.52
54072	Phillips, Gerald S	4/4/2014	4/11/2014	\$266.95
54073	Ross, Steven J	4/4/2014	4/4/2014	\$1,436.35
54074	Russum, Richard	4/4/2014	4/4/2014	\$1,243.65
54075	Scott, Mark G	4/4/2014	4/10/2014	\$1,088.92
54076	Turner, Michael S.	4/4/2014	4/11/2014	\$793.80
54077	Warner, Ralph D.	4/4/2014	4/4/2014	\$1,850.85
54078	Wright, Flint R	4/4/2014	4/8/2014	\$2,368.07
54079	Zuern, Donald D.	4/4/2014	4/7/2014	\$2,032.75
54080	AFLAC	4/4/2014	4/15/2014	\$219.63
54081	Association of WA Cities	4/4/2014		\$20,639.77
54082	City of Long Beach - Fica	4/4/2014	4/9/2014	\$10,882.32
54083	City of Long Beach - FWH	4/4/2014	4/9/2014	\$8,806.58
54084	Council Gift Fund	4/4/2014		\$50.00
54085	Dept of Labor & Industries	4/4/2014		\$2,130.37
54086	Dept of Retirement Systems	4/4/2014	4/15/2014	\$9,408.17
54087	Dept of Retirement Systems Def Comp	4/4/2014	4/14/2014	\$1,333.00
54088	Massmutual Retirement Services	4/4/2014	4/15/2014	\$375.00
54089	Teamsters Local #58	4/4/2014		\$181.00
76002	Subway	4/7/2014	4/10/2014	\$75.46
76003	Borchard, Gayle	4/7/2014	4/8/2014	\$49.38
76004	Glasson, David	4/8/2014	4/10/2014	\$49.95
76005	Karen Brownlee Pottery	4/8/2014	4/10/2014	\$425.00
76006	Aiken, James	4/9/2014		\$54.41
76007	Bardonski, Cory	4/9/2014		\$24.71
76008	Jewell, Kyle	4/9/2014		\$12.35
76009	Lopez, Daniel	4/9/2014		\$49.41
76010	Miller, Matt	4/9/2014		\$12.35
76011	Williams, David	4/9/2014	4/15/2014	\$61.76
76012	Ostgaard, Loretta	4/11/2014		\$238.56
76013	Ostgaard, Loretta	4/11/2014	4/14/2014	\$238.56
76014	Sam Burton Designs	4/11/2014	4/15/2014	\$431.20
76015	Association of WA Cities	4/16/2014		\$204.00
76016	Haskin, Katie	4/17/2014		\$279.20
76017	Active Enterprises, Inc.	4/18/2014		\$395.81
76018	Airgas USA LLC	4/18/2014		\$24.52
76019	Alpine Products Inc	4/18/2014		\$391.58
76020	ALS ENVIRONMENTAL	4/18/2014		\$314.00
76021	AlSCO-American Linen Div.	4/18/2014		\$103.69
76022	Association of WA Cities	4/18/2014		\$2,024.98
76023	Astoria Janitor & Paper Supply	4/18/2014		\$1,328.66
76024	Basket Case Greenhouse	4/18/2014		\$474.76
76025	Beachdog.com Inc.	4/18/2014		\$170.00
76026	Blumenthal Uniforms	4/18/2014		\$951.32
76027	BMC WELDING	4/18/2014		\$107.80
76028	Brindlee Mountain	4/18/2014		\$126.44

Number	Name	Print Date	Clearing Date	Amount
76029	C - More Pipe Services	4/18/2014		\$27,955.23
76030	Century Manufacturing	4/18/2014		\$676.46
76031	CenturyLink	4/18/2014		\$1,775.77
76032	Chinook Observer	4/18/2014		\$185.20
76033	Classic Towing	4/18/2014		\$700.00
76034	Columbia Steel Supply	4/18/2014		\$30.12
76035	Cottage Bakery	4/18/2014		\$19.50
76036	CURRAN-McLEOD, INC	4/18/2014		\$660.00
76037	DAVIS WRIGHT TREMAINE LLP	4/18/2014		\$12,029.93
76038	Davis, Lynn	4/18/2014		\$103.04
76039	Day Wireless Systems	4/18/2014		\$741.30
76040	Dennis Company	4/18/2014		\$663.64
76041	DISCOVERY COAST ER PHYSICIANS	4/18/2014		\$246.00
76042	Ford Electric	4/18/2014		\$17.06
76043	Galls, LLC	4/18/2014		\$24.00
76044	Glasson, David	4/18/2014		\$37.97
76045	Goelz, Doug	4/18/2014		\$1,500.00
76046	GRAINGER	4/18/2014		\$253.34
76047	Hach Company	4/18/2014		\$117.52
76048	Hill Auto Body & Towing	4/18/2014		\$145.00
76049	IBS, Inc.	4/18/2014		\$100.79
76050	K & L Supply, Inc.	4/18/2014		\$1,349.46
76051	Kulbel, Jim	4/18/2014		\$78.75
76052	Kustom Signals, Inc.	4/18/2014		\$2,900.40
76053	L.N. Curtis & Sons	4/18/2014		\$378.38
76054	Lawson Products, Inc.	4/18/2014		\$502.66
76055	Naselle Rock & Asphalt	4/18/2014		\$700.00
76056	Oman & Son Builders	4/18/2014		\$597.83
76057	Pacific County Sheriffs	4/18/2014		\$15,960.50
76058	Peninsula Landscape Supply	4/18/2014		\$101.86
76059	Peninsula Sanitation	4/18/2014		\$975.41
76060	Peninsula Visitors Bureau	4/18/2014		\$11,250.00
76061	Pitney Bowes Inc	4/18/2014		\$681.63
76062	Public Utility District 2	4/18/2014		\$3,937.31
76063	Recall Secure Destruction Services	4/18/2014		\$108.93
76064	Region 3 Arson Task Force	4/18/2014		\$400.00
76065	Rip Tide Threads	4/18/2014		\$40.96
76066	Rose City Sound	4/18/2014		\$1,099.00
76067	Rosemount Inc.	4/18/2014		\$2,464.25
76068	Sea Western Fire	4/18/2014		\$300.77
76069	Sid's Iga	4/18/2014		\$27.28
76070	South District Court	4/18/2014		\$1,222.77
76071	STAPLES ADVANTAGE	4/18/2014		\$256.56
76072	SUNSET AUTO PARTS, INC	4/18/2014		\$1,768.11
76073	Tangly Cottage Garden	4/18/2014		\$633.33
76074	Total Battery & Auto	4/18/2014		\$821.11

Number	Name	Print Date	Clearing Date	Amount
76075	Traffic Safety Supply Co.	4/18/2014		\$96.83
76076	U.S. Cellular	4/18/2014		\$352.58
76077	Visa	4/18/2014		\$4,478.01
76078	Wilcox & Flegel	4/18/2014		\$2,173.60
76079	Wilcox & Flegel Oil Co.	4/18/2014		\$1,538.63
76080	WILLAPA PAPER SERVICE	4/18/2014		\$240.00
76081	World Kite Museum	4/18/2014		\$1,000.00
76082	Wright, Flint	4/18/2014		\$20.27
76083	Zep Manufacturing CO	4/18/2014		\$130.57
	Total		Check	\$219,684.65
	Grand Total			\$219,684.65

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**CITY COUNCIL
AGENDA BILL
AB 14-30**

Meeting Date: April 21st, 2014

AGENDA ITEM INFORMATION

SUBJECT: Long Beach Marketing Committee Project Grant Request, Long Beach Peninsula Visitors Bureau	Originator:	
	Mayor	
	City Council-Steven Linhart	
	City Administrator	
	City Attorney	
	City Clerk	
	City Engineer	
	Community Development Director	
	Finance Director	
	Fire Chief	
	Police Chief	
	Streets/Parks/Drainage Supervisor	
COST: \$8,398.00	Water/Wastewater Supervisor	
	Tourism & Events Coordinator	RM
SUMMARY STATEMENT: The Long Beach Marketing Committee recommends that council approve the following projects be carried out by the Long Beach Peninsula Visitors Bureau as part of the marketing grant of \$20,000 awarded for 2014 and approved December 2, 2013. Thank you in advance!		
RECOMMENDED ACTION: Approve special projects request for Marketing Funds Grant and allow the Visitors Bureau to go forward.		

After consideration and discussion the Long Beach Marketing Committee unanimously recommends that Council approve the following marketing projects to be carried out by the Long Beach Peninsula Visitors Bureau as part of a marketing grant of \$20,000 awarded for 2014 and approved on Dec. 2, 2013.

Distribution of the award winning "Lure Piece" on Washington State Ferries and at Sea-Tac Airport. Over 36,000 pieces were distributed on WSF's between Sept. and Feb. as part of "Fall Escapes" campaign, likely contributing to the record number of visitors and lodging taxes collected in Oct., Dec., Jan., & Mar. Distribution would begin immediately and run for 1 year.

Full system and terminals \$4,050.00 for 12 months

Sea-Tac airport \$ 648.00 for 12 months

\$ 4,698.00

Alaska Air Magazine, remnant advertising opportunity, ½ page for **\$3,700.00** in June edition with "Travel Washington" theme. The "enplanement" distribution is 2.2 million. The standard, non-discounted rate for this ad is \$9,400.

The total amount for both projects would be \$ 8,398.00, leaving a grant balance of \$11,602.00 for future marketing projects to be approved and recommended to Council by the Marketing Committee.

TAB

D

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D



**CITY COUNCIL
AGENDA BILL
AB 14-31**

Meeting Date: April 21, 2013

AGENDA ITEM INFORMATION

SUBJECT: Bid Results for Surplus Equipment and awards	Originator:	
	Mayor	
	City Council	
	City Administrator	
	City Attorney	
	City Clerk	
	City Engineer	
	Community Development Director	
	Finance Director	DG
	Fire Chief	
	Police Chief	
	Streets/Parks/Drainage Supervisor	
	Water/Wastewater Supervisor	
COST: N/A	Other:	

SUMMARY STATEMENT: Attached is a spreadsheet showing who bid and how much on the city surplus items. The Exercise equipment didn't have any bids and the fire equipment was less than the estimate.

RECOMMENDED ACTION: Award the items that met the minimum to the highest bidder and have staff sell the remaining items for the highest price we can find through additional advertising.

Surplus Equipment Bid
March 2014

Listed below are the items available for surplus. Enter the amount you wish to bid next to the item or items you are bidding upon. Return this form in a sealed envelope labeled "**Surplus Equipment Bid**" to Long Beach City Hall, P O Box 310, 115 Bolstad Avenue West, Long Beach, WA 98631 by 3:00 p.m. April 15, 2014. Bids will be awarded at the April 21, 2014 Long Beach City Council Meeting.

Photo	Year	Make	Model	VIN#	Minimum Bid	Bidder Phone	A E Canale 360-901-2892	Rick Stanley 503-860-0178	Davis McBride	Richard Ulbricht	Gregory Pankow 907-252-0215
4	1991	Chevrolet	C2500 Pickup – Red	1GCFC24HOMZ189411	\$300						
3	1991	Chevrolet	C2500 Pickup - White	1GCFC24HXMZ188749	\$300			305			
5	2000	Ford	Explorer 4 X 4	1FMZU72X5YXA20696	\$200			305	505		
1		8' X 16'	Trailer	4816-E83581	\$200			200		525	756
2		8' X 24'	Trailer		\$200		\$51		301		
8852	1966	Kaiser Jeep	2.5 Ton 6 X 6	2320-077-1617	\$1,500			205	301		
8853	1989		2.5 Ton 6 X 6	0225-19507	\$2,500			1000			
6		Nautilus	Hip Abduction		\$100						
7		Nautilus	Adductor		\$100						
8		Nautilus	Side Leg Curl		\$100						
9		Nautilus	Torso Arm		\$100						
10		Nautilus	Multi-Triceps		\$100						
11		Nautilus	Lower Back		\$100						
12		Nautilus	Pullover		\$100						

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E

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E



**CITY COUNCIL
AGENDA BILL
AB 14-32**

Meeting Date: April 21, 2013

AGENDA ITEM INFORMATION

SUBJECT: Trolley Rental Fees	Originator:	
	Mayor	
	City Council	
	City Administrator	
	City Attorney	
	City Clerk	
	City Engineer	
	Economic Activities Coordinator	RM
	Finance Director	DG
	Fire Chief	
	Police Chief	
	Streets/Parks/Drainage Supervisor	
	Water/Wastewater Supervisor	
	Other:	
COST: N/A		

SUMMARY STATEMENT: Attached is Ordinance 898 relating to renting the trolley. Staff has also attached a spreadsheet showing the estimated profit based on Ordinance 898. Staff has removed the section allowing a different rate for in city or out of city rental, along with removing the option of paid advertising in an on the trolley.

RECOMMENDED ACTION: Adopt Ordinance 898.

ORDINANCE No. 898

AN ORDINANCE OF THE CITY OF LONG BEACH, WASHINGTON ESTABLISHING A FEE STRUCTURE FOR THE PERIODIC RENTAL OF THE TROLLEY FOR PUBLIC USE AND ESTABLISHING AN EFFECTIVE DATE.

WHEREAS, there is a need within the community for transportation during special events, and

WHEREAS, the City of Long Beach has a Trolley available, and

WHEREAS, the City of Long Beach desires to make the Trolley available,

NOW THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF LONG BEACH, WASHINGTON, as follows:

SECTION 1. RENTAL RATES AND INSURANCE

Rental by groups and organizations deemed to provide a public benefit:

One Hundred Twenty Five dollars (\$125.00) per hour with a two hour minimum plus \$2.00 per mile. This fee includes a driver.

Four Hundred dollars (\$400.00) per day (eight {8} hours is one day rental) plus \$2.00 per mile. This fee includes a driver. More than 8 hours will be considered a new day.

SECTION 2. USES

Use of the Trolley:

The general use of the trolley shall be for functions and events for the City of Long Beach, or functions and events sponsored by groups or organizations that provide a public benefit.

Use by private individuals, groups or other users will be approved by the City Administrator on a case by case basis and will require a hold harmless agreement and contract with the city to include no alcohol use on the trolley.

SECTION 3. EFFECTIVE DATE

This Ordinance shall be in full force and effect five days from and after its passage approval and publication in the manner required by law.

PASSED this 21st day of April, 2014.

AYES

NAYS

ABSENT

ABSTENTIONS

MAYOR

Attest:

City Clerk

Trolley Spreadsheet

Rental Parameters

Base Rental (2 Hours)

Base Rental Rate	125	125	125	125	125
Miles	50	100	100	100	100
Per Mile Rate	\$2	\$2	\$2	\$2	\$2
Hours	2	4	6	8	10
Hourly Rate	75	75	75	75	75
1 Trip Total	\$225	\$400	\$400	\$400	\$400

Cost to operate

Driver	\$25	\$25	\$25	\$25	\$25
Fuel \$ / mile	\$1	\$1	\$1	\$1	\$1
Equip Maintenance	\$28	\$31	\$34	\$37	\$41
Cleaning / Prepping	\$50	\$50	\$50	\$50	\$50
1 Trip Total	\$177.78	\$280.56	\$333.61	\$386.97	\$440.67

Profit / Loss	\$47.22	\$119.44	\$66.39	\$13.03	(\$40.67)
----------------------	----------------	-----------------	----------------	----------------	------------------

The trolley pays for itself at the rate of \$125 per hour up to 8 hours per day (\$13.03 profit). After that, the minimum of \$400 isn't enough to cover costs. Ordinance 898 would charge \$650 for a 10 hour day, (\$400 minimum + 250 for two hours) leaving a profit of \$60.25

TAB

F

TAB

F

Long Beach Police

P.O. Box 795
Long Beach, WA 98631

lbpdchief@centurytel.net

Phone 360-642-2911
Fax 360-642-5273

04-01-14

Page 1 of 2

To: Mayor Andrew and Long Beach City Council

From: Chief Flint R. Wright

Ref.: Monthly Report for March 2014

During the month of March the Long Beach Police Department handled the following cases and calls:

Long Beach

605 Total Incidents

Aid Call Assists: 1

Alarms: 6

Animal Complaints: 8

Assaults: 11

Assists: 88

(Includes 8 Law Enforcement Agency Assists Outside City Boundaries)

Burglaries: 0

Disturbance: 27

Drug Inv.: 1

Fire Call Assists: 1

Follow Up: 102

Found/Lost Property: 6

Harassment: 18

Malicious Mischief: 2

MIP – Alcohol: 0

MIP – Tobacco: 0

Missing Person: 0

Prowler: 3

Runaway: 0

Security Checks: 214

Suspicious: 24

Thefts: 4

Traffic Accidents: 4

Traffic Complaints: 17

Traffic Tickets: 8

Traffic Warnings: 37

Trespass: 4

Warrant Contacts: 8

Welfare Checks: 11

Ilwaco

290 Total Incidents

Aid Call Assists: 1

Alarms: 1

Animal Complaints: 0

Assaults: 5

Assists: 25

Burglaries: 1

Disturbance: 8

Drug Inv.: 2

Fire Call Assists: 2

Follow Up: 50

Found/Lost Property: 0

Harassment: 5

Malicious Mischief: 1

MIP – Alcohol: 0

MIP – Tobacco: 0

Missing Person: 0

Prowler: 0

Runaway: 0

Security Checks: 135

Suspicious: 8

Thefts: 6

Traffic Accidents: 2

Traffic Complaints: 7

Traffic Tickets: 7

Traffic Warnings: 14

Trespass: 4

Warrant Contacts: 1

Welfare Checks: 5

Monthly Report Continued:

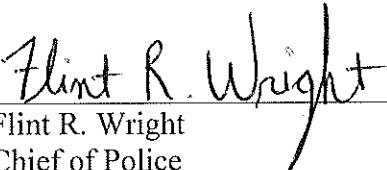
Page 2 of 2

On March 14th I met with the new Executive Director of Willapa Behavioral Health, Geri Marcus. We talked about the need for some training for my officers and scheduled the training in May. I have worked with Geri in different capacities throughout the years and think that she will do an excellent job.

Officer Jeff Cutting attended training March 18th – 20th. The class was the M-16/AR-15 Armors School. By taking this class Jeff will be able to work on and repair our departments patrol rifles.

The department had firearms range training on March 24th. We trained with our shotguns and duty rifles.

Officer Jeff Cutting had additional training on the 24th. He participated in a HAZMAT training course in Seaview as part of his certification process in becoming an arson investigator.



Flint R. Wright
Chief of Police



AGENDA

Lodging Tax Advisory Committee Regular Meeting
Tuesday April 15th, 2014 at 9:00 am
Long Beach – Long Beach City Hall

CALL TO ORDER AND ROLL CALL

Call to order and roll call	Chairperson Sue Ellyson Committee Member Hash, Committee Member Jetland, Committee Member Beller, Committee Council Liaison Natalie Hanson
--------------------------------	--

BUSINESS

- | |
|---|
| <ul style="list-style-type: none">• Visitor Info – Tear Sheet - Sue• Clamshell Railroad Brochure update - Sue• Long Beach Peninsula Scavenger Hunt update – Sue• KOMO TV Project – update Andi Day |
|---|

NEW BUSINESS

ADJOURNMENT

Next meeting for the Long Beach Marketing Committee will be May 20th, 2014 at 9:00 am



Long Beach Peninsula

April 2014

Rich Horner

KOMO

Air Date	Weekday	Sched Time	Program	Advertiser/Product	Sched Length
04/14/14	Monday	5:53:57 AM	News-KOMO 4 NEWS 5A	Long Beach Peninsul	:30
04/14/14	Monday	8:59:11 AM	ABC-Good Morning America	Long Beach Peninsul	:30
04/15/14	Tuesday	5:45:05 AM	News-KOMO 4 NEWS 5A	Long Beach Peninsul	:30
04/15/14	Tuesday	6:52:02 AM	News-KOMO 4 NEWS 6A	Long Beach Peninsul	:30
04/15/14	Tuesday	8:49:00 AM	ABC-Good Morning America	Long Beach Peninsul	:30
04/15/14	Tuesday	9:54:00 AM	Live with Kelly & Michael	Long Beach Peninsul	:30
04/16/14	Wednesday	2:54:00 PM	The Doctors	Long Beach Peninsul	:30
04/16/14	Wednesday	4:33:16 PM	News-KOMO FIRST NEWS AT 4P	Long Beach Peninsul	:30
04/16/14	Wednesday	6:41:48 PM	News-KOMO 4 NEWS 6P	Long Beach Peninsul	:30
04/17/14	Thursday	8:58:56 AM	ABC-Good Morning America	Long Beach Peninsul	:30
04/17/14	Thursday	11:22:30 AM	News-KOMO 4 NEWS 11A	Long Beach Peninsul	:30
04/17/14	Thursday	4:17:35 PM	News-KOMO FIRST NEWS AT 4P	Long Beach Peninsul	:30
04/17/14	Thursday	6:28:32 PM	News-KOMO 4 NEWS 6P	Long Beach Peninsul	:30
04/18/14	Friday	6:24:05 AM	News-KOMO 4 NEWS 6A	Long Beach Peninsul	:30
04/18/14	Friday	2:39:54 PM	The Doctors	Long Beach Peninsul	:30
04/18/14	Friday	4:55:26 PM	News-KOMO FIRST NEWS AT 4P	Long Beach Peninsul	:30
04/18/14	Friday	6:55:02 PM	News-KOMO 4 NEWS 6P	Long Beach Peninsul	:30
04/19/14	Saturday	8:19:47 AM	News-KOMO 4 NEWS SAT 8A	Long Beach Peninsul	:30
					9:00

Ragan Myer

From: Lportello@northwestmilitary.com
Sent: Monday, April 14, 2014 4:50 PM
To: Ragan Myer
Subject: Re: Military Summer Guide, Memorial Day, Freedom Fair & much more

Hi Ragan,
You have time to meet with your team, we would just extend the end date out or shorten the term to 25 weeks, whichever fits you best:)
We would love to be able to let our military know about the fun things there are to do at Long Beach, so will work with you!
Thank you,
Lynette

On Apr 14, 2014, at 4:29 PM, "Ragan Myer" <events@longbeachwa.gov> wrote:

Hi there,

Our marketing committee doesn't meet until tomorrow, so it looks like we will not make the deadline for this publication. Thank you in advance. If something comes up in the future, keep us posted!

Ragan Myers
Tourism & Events Coordinator
City of Long Beach, WA
P.O. Box 310
Long Beach, WA. 98631
360-642-1227 direct
503-791-7437 cell
events@longbeachwa.gov
www.longbeachwa.gov

From: Lynette Portello [<mailto:lportello@northwestmilitary.com>]
Sent: Wednesday, April 09, 2014 4:10 PM
To: events@longbeachwa.gov
Subject: Military Summer Guide, Memorial Day, Freedom Fair & much more

Hello Ragan!

Now is excellent timing to market City of Long Beach as 97% of our troops are home (40,000 + soldiers), first time in 10 years, most are new to the area and only here for a short time.
And the military are the first to receive their W-2's and those tax return dollars are already coming in.

We don't want you to miss our special Summer Guide May 1st, Memorial Day Event Guide May 22nd and Freedom Fair Event Guide June 19th! All are well used resources for our active, reserve & retired military, plus our civilian readers and web visitors. Flyers below.

Would love the opportunity to tell them about all the fun things there are to do in the Long Beach Peninsula!

We have a 26 week program that will carry you through the special editions listed above and more, that offer you print & online for optimum exposure & effectiveness:

Details:

1x1 unit ad or larger from April 17 to October 17 at \$60 a unit. (2 1/2" x 2") per week

Online Special of the Day on JaBLAM Blast every other Wednesday for \$20 each time (\$260 total)

Pick up ad in our online Spouses Magazine (over 8,300 subscribers)

Your events listed on our online event calendar

Total Cost: \$2220, or \$370 a month.

Retail Value: \$3,808, or \$635 a month

Savings: \$1,588

Let me know if you'd like to know more!

Thank you much,

Lynette

Lynette Portello

Marketing Consultant

The Ranger

Northwest Airlifter

Stars & Stripes

Northwest Veteran

The Weekly Volcano

lportello@northwestmilitary.com

Office 253.590.0419

Cell 253.225.9665

The South Sound military market dominates all others. 47,926 Troops, 15,804 Civilian Employees, 54,862 Family Members, 31,550 Retirees, 5.8 Billion payroll, 70% live off base, 2nd largest employer in WA, 1.8% of states GDP. 60% of military are married, 40% own their own home.

Summer Guide 2014

*Hot spots
for summer
survival*



**Publishes:
May 1**

**Deadline:
April 16**

Advertise by calling us at (253) 584-1212, or sales@northwestmilitary.com

WEEKLY
Volcano

What will advertising in our 2014
Freedom Fair Program guide get you?

Access to over
***125,000 Fourth of July**
Celebrating Tacomans!

Limited advertising space
available on critical
map page

Call Today!

This year's Freedom Fair
features the Wings & Wheels
event in Gig Harbor, all day
festival in Tacoma with
fireworks, and the area's
number one air show for 2014.

You also get:

- Insertion into the Ranger, NW Airlifter, Stars & Stripes & Weekly Volcano two weeks prior to events.
- Stand alone distribution throughout Tacoma one week in advance of events
- Presence at all events over two days

Publishes: June 19th Deadline: June 11th

**Call today to reserve your space! (253) 584-1212, or
sales@northwestmilitary.com**

**The
RANGER**

**The Northwest
Airlifter**

STARS AND STRIPES

**WEEKLY
Volcano**

northwestmilitary.com

2014 Special Sections

CAREER & EDUCATION

Publishes: Jan. 16 Deadline: Jan. 13

MILITARY REALTY GUIDE

Publishes: Jan. 30 Deadline: Jan. 23

GAMING (Gambling) ISSUE

Publishes: Feb. 6 Deadline: Jan. 29

KIDS EVENT

Feb. 16

BEST OF OLYMPIA V-SP

Publishes: Feb. 27 Deadline: Feb. 19

TOURNAMENT OF BURGERS V-SP

Publishes: March 13 Deadline: March 5

WELCOME GUIDE

Publishes: March 20 Deadline: March 12

CAREER & EDUCATION

Publishes: March 27 Deadline: March 24

SPRING HOME IMPROVEMENT

Publishes: April 10 Deadline: April 2

EARTH DAY V

Publishes: April 17 Deadline: April 14

NEWCOMER'S REAL ESTATE

Publishes: April 24 Deadline: April 16

SUMMER GUIDE

Publishes: May 1 Deadline: April 16

ARMED FORCES DAY

Publishes: May 15 Deadline: May 7

MEMORIAL DAY

(MOUNTAIN VIEW EVENT GUIDE)

Publishes: May 22 Deadline: May 14

DRINKS V

Publishes: June 5 Deadline: June 2

FREEDOM FAIR

Publishes: June 19 Deadline: June 11

FREEDOM FEST

Publishes: June 26 Deadline: June 18

BEST OF TACOMA V-SP

Publishes: July 24 Deadline: July 16

CAREER & EDUCATION

Publishes: Aug. 7 Deadline: Aug. 4

WELCOME GUIDE

Publishes: Aug. 14 Deadline: Aug. 6

COMBINED FEDERAL CAMPAIGN

Publishes: Sept. 25 Deadline: Sept. 17

SPOUSES EVENT

Oct. 5

CAREER & EDUCATION

Publishes: Oct. 9 Deadline: Oct. 6

TACOMA HOLIDAY FOOD & GIFT FESTIVAL

Publishes: Oct. 9 Deadline: Oct. 1

MILITARY REALTY GUIDE

Publishes: Oct. 16 Deadline: Oct. 13

HAUNTED HAPPENINGS V

Publishes: Oct. 23 Deadline: Oct. 20

RESTAURANT GUIDE

Publishes: Oct. 30 Deadline: Oct. 27

VETERANS DAY

Publishes: Nov. 6 Deadline: Oct. 29

HOLIDAY GIFT GUIDES

Publishes: Nov. 20, Nov. 26, Dec. 4,
Dec. 11 & Dec. 18

Deadlines: A week in advance of each

NEW YEAR'S GUIDE V

Publishes: Dec. 11 Deadline: Dec. 5

HOLIDAY GREETINGS

Publishes: Dec. 24 & 31

Deadlines: A week in advance of each

ASK US HOW TO MAXIMIZE YOUR MARKETING DOLLARS WITH OUR PR & BRANDING PROGRAM

KEY: V = VOLCANO SP = SPONSORSHIP

**The
RANGER**

**The Northwest
Airlifter**

**WEEKLY
Volcano**

STARS AND STRIPES

Also publishers of Stars & Stripes and The Northwest Veteran

Advertise by calling us at (253) 584-1212



The numbers are in, and the South Sound military market dominates all others!

47,926 Troops	\$72,560 Avg. Income
15,804 Civilian Employees	\$3.5 Billion Payroll
54,862 Family Members	2nd Largest Employer in WA
31,550 Retirees	70% Live Off Base
60% Have Children	1.8% of State's GDP
Median Age 37	62% Own a Pet
40% Own Their Home	69% of Spouses Have a Job

No other media company connects you better. Print, online, social media, events, and PR.

Discover the beach of your childhood.

ice cream cones • go-karts • bumper cars • surreys • mopeds • carnival rides • curiosities • horseback rides • kite flying • arcade games
walk/skate/bicycle trail • candy shops • sandcastles • elephant ears • picnics • writing in the sand • splashing in the surf • **LONG BEACH!**



Long Beach Peninsula Merchants are proud to honor those who serve with special offers and discounts. Visit us at:

SPECIALSFORSERVICEMEMBERS.COM

Please see below for an update on the progress of the KOMO "Washington Weekends" program that was funded through the lodging tax grant from the City of Long Beach for this year. There are several different components to the program that will take place at different times this spring.

On line:

We currently have two articles featured in the "Washington Weekends" section of the KOMO website:

<http://www.komonews.com/sponsored/weekends/Long-Beach-Peninsula-is-Washington-States-best-kept-secret-249959321.html>

<http://www.komonews.com/sponsored/weekends/Dig-Up-Some-Fun-on-the-Long-Beach-Peninsula-254921741.html>

And we have a banner ad and box ad on the website as well.

Keep in mind that news websites have as much (sometimes more) viewership than live television these days!

There will be a third article in a couple weeks.

You may have noticed the new web address....that is a custom url specifically for this campaign so that we will be able to track web traffic generated from KOMO and evaluate the effectiveness of this advertising.

On television:

The 30 second tv spot created from video footage provided and edited by Gary (Littledog Video - filmed and produced promotional 3 video segments and 5 event segments) is being shown this week and will continue for the next few weeks.

This is the schedule that it will air. Keep in mind these times may shift as much as a minute in either direction. This is a great schedule with lots of prime time airing.

KOMO

Air Date	Weekday	Sched Time	Program	Advertiser/Product	Sched Length
04/14/14	Monday	5:53:57 AM	News-KOMO 4 NEWS 5A	Long Beach Peninsula Visitors Bureau/	:30
04/14/14	Monday	8:59:11 AM	ABC-Good Morning America	Long Beach Peninsula Visitors Bureau/	:30
04/15/14	Tuesday	5:45:05 AM	News-KOMO 4 NEWS 5A	Long Beach Peninsula Visitors Bureau/	:30
04/15/14	Tuesday	6:52:02 AM	News-KOMO 4 NEWS 6A	Long Beach Peninsula Visitors Bureau/	:30
04/15/14	Tuesday	8:49:00 AM	ABC-Good Morning America	Long Beach Peninsula Visitors Bureau/	:30
04/15/14	Tuesday	9:54:00 AM	Live with Kelly & Michael	Long Beach Peninsula Visitors Bureau/	:30
04/16/14	Wednesday	2:54:00 PM	The Doctors	Long Beach Peninsula Visitors Bureau/	:30
04/16/14	Wednesday	4:33:16 PM	News-KOMO FIRST NEWS AT 4P	Long Beach Peninsula Visitors Bureau/	:30
04/16/14	Wednesday	6:41:48 PM	News-KOMO 4 NEWS 6P	Long Beach Peninsula Visitors Bureau/	:30
04/17/14	Thursday	8:58:56 AM	ABC-Good Morning America	Long Beach Peninsula Visitors Bureau/	:30
04/17/14	Thursday	11:22:30 AM	News-KOMO 4 NEWS 11A	Long Beach Peninsula Visitors Bureau/	:30
04/17/14	Thursday	4:17:35 PM	News-KOMO FIRST NEWS AT 4P	Long Beach Peninsula Visitors Bureau/	:30
04/17/14	Thursday	6:28:32 PM	News-KOMO 4 NEWS 6P	Long Beach Peninsula Visitors Bureau/	:30
04/18/14	Friday	6:24:05 AM	News-KOMO 4 NEWS 6A	Long Beach Peninsula Visitors Bureau/	:30
04/18/14	Friday	2:39:54 PM	The Doctors	Long Beach Peninsula Visitors Bureau/	:30
04/18/14	Friday	4:55:26 PM	News-KOMO FIRST NEWS AT 4P	Long Beach Peninsula Visitors Bureau/	:30
04/18/14	Friday	6:55:02 PM	News-KOMO 4 NEWS 6P	Long Beach Peninsula Visitors Bureau/	:30
04/19/14	Saturday	8:19:47 AM	News-KOMO 4 NEWS SAT 8A	Long Beach Peninsula Visitors Bureau/	:30
					9:00

There will also be a "second wave" later in the month, a 2.5 minute special feature segment during the news and we will be featured in a half hour program in mid-May.

Currently the VB has about 60 hours of project management, ad design, image editing, video editing, formatting, graphic design, writing, editing, meeting with creative, production, and account managers. It has been a big project, but I think it is going really well. And, I have to say KOMO has been great to work with, in fact, the account manager will be coming to the beach with his family next week.

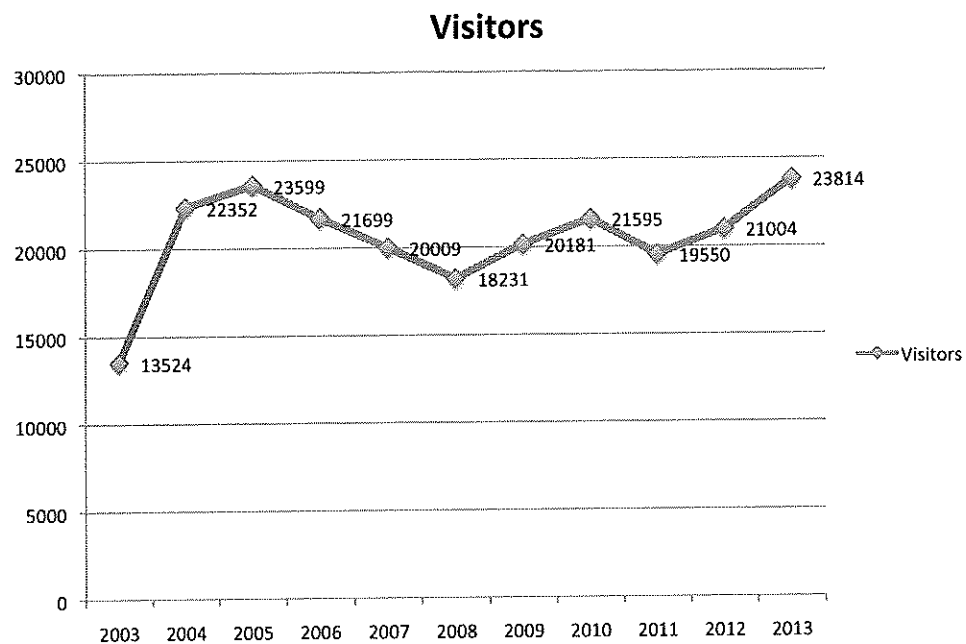
Please do not hesitate to contact me if you have any questions!

Andi Day,
Executive Director
Long Beach Peninsula Visitors Bureau
PO Box 562, Seaview, WA 98644
360.642.2400
www.funbeach.com
Andi@funbeach.com

How do we know if it's working?

- Metrics
 - Visitor statistics/survey
 - Visitors origins from partners
 - Lodging tax reports
 - Sales tax reports
 - Vacancy tracking
 - Visitor spending
 - Tracking URL's

Served at Visitors Bureau



Record breaking number of visitors:

- August 2013
- October 2013
- December 2013
- January 2014
- March 2014

2013 Metrics –Lodging & Sales Taxes

- Unincorporated Pacific Co.– up 40%
- City of Long Beach–Lodging tax up 7%
- City of Long Beach-Sales tax up 10.5%
- Entire Pacific Co. – up 12.2%

2013 Metrics - Visitor Spending

- Washington State up 2.6%*
- Pacific County up 10.5% *
- Ranked 22/39 counties.*
- Ranked 9/39 in increased revenue (\$14.1M)*
- Ranked 2nd in percentage growth!*

*Source: Washington State Travel Impacts & Visitor Volume 1991-2013

Proposal for Marketing Grant expenditures 2014

Total Grant Amount: \$20,000

- ✧ Distribution of award winning "Lure Piece" on Washington State Ferry and at Sea-Tac Airport. Over 36,000 pieces were distributed on WSF's between Sept. and Feb. as part of "Fall Escapes" campaign, likely contributing to the record number of visitors and lodging taxes collected in Oct., Dec., Jan., & Mar.

Full system and terminals \$4,050.00 for 12 months

Sea-Tac airport \$ 648.00 for 12 months

\$ 4,698.00

Mixed print and digital ad campaign with Saga City Media

1/3 page x 5 plus digital \$8,200.00

Seattle Met Magazine

Portland Monthly

Tripster

Official Seattle Visitors Guide

1/3 in Spring and Fall \$6,784.00

Other:

Mixed print & digital ad campaign with Tiger Oakes Publishing

Seattle Magazine

Seattle Business

Oregon Bride

Seattle Bride \$2,000 – 5,000



Alaska Air Magazine

1,500-5,000

AWC Municipal Excellence Award Program

2014 Entry Form

Go to AWC's website, awcnet.org, for application details.

Please check the category you are entering:

Include this form with each entry you submit.

- ☒ Empowering citizens / *Business Community*
- ☐ Innovative open government
- ☐ Making a difference in your environment
- ☐ Process streamlining
- ☐ Small city successes (pop. of 7,500 and under)



Title of project Hospitality & Familiarization Tour & Workshop
City/Town City of Long Beach, WA

Form completed by:

Name Ragan Myers
Title Tourism & Events Coordinator
Phone 360-442-1227 direct
Email events@longbeachwa.gov

Please email your entry and this form by April 29, 2014 to:

munixawards@awcnet.org

You can also mail your entry to:
Association of Washington Cities
1076 Franklin St. SE
Olympia, WA 98501-1346

Questions?

Contact Michelle Harvey at michelleh@awcnet.org or 360-753-4137.

OUR GOAL ~ To help the Peninsula be a more welcoming place.

Our business here on the Peninsula is mainly hospitality and tourism. But even if we serve mostly our own local community (i.e. hair salons, computer repair, public services, etc.), quality customer service and warm hospitality is essential.

The reason we are here and have jobs is because people come...and we want to create a memorable experience that will encourage them to come back!

OUR VISION AND DESIRE FOR THIS DAY ~ To change the "business as usual" attitude by helping to intentionally create an engaged and alive workplace so that we can better serve our customers and guests.

Dear Merchant,

The City of Long Beach, in conjunction with the Long Beach Merchants' Association, is sponsoring a *free* hospitality customer service training for all business owners, managers, and staff. Our goal is to encourage and inspire our local businesses to provide exceptional customer service and hospitality to the many guests who visit the Long Beach Peninsula. Now – in the off-season – is the perfect time to get on board! Knowing that how we treat our guests and patrons in every restaurant, store, lodging establishment and business will make an impression, we hope to make every guest feel welcome and desire to come back.

This one-day training session has a lot to offer...you will not be disappointed!

When: Choose your date – Tuesday April 8th, Thursday April 24th, Wednesday May 7th, 2014

Time: 9 AM – 3 PM

Where: The Train Depot in downtown Long Beach

What to expect:

FUN! – 9 AM – 11 AM: Short videos, discussions, and real-life experiences (feel free to provide your own examples of good and bad customer service experiences)

FOOD! – 11 AM – 11:30 AM: Lunch will be provided, then load the trolley

MORE FUN! – 11:30 AM – 3 PM: Enjoy a trolley ride tour of the Peninsula!
See, touch, taste, smell, and hear what your guests experience.

We are introducing the "FISH! Philosophy" series. Here is an enticing tidbit from their website:

The FISH! Philosophy was inspired by a business that is world famous for its incredible energy and commitment to service—the Pike Place Fish Market. We studied the fishmongers and identified **four simple practices** that help anyone bring new energy and commitment to their work.

Organizations around the world are using the FISH! Philosophy to:

- Provide amazing service that makes **customers want to come back** again and again.
- Build a culture where **employees love to give their best** every day.
- Build effective **leaders who inspire** through their example.
- Improve **teamwork** and build **trust**.

Please join us in this collaborative effort to motivate your staff to provide the best customer service the Long Beach Peninsula has to offer. Email Ragan Myers at events@longbeachwa.gov, to reserve your spots. Each class is limited to the first **25 people** to register.

Looking forward to working with you!

Ragan Myers
Tourism & Events Coordinator
City of Long Beach, WA.

FISH Philosophy and FAM Tour 2014

Who: All business owners, members, staff

What: Hospitality Training & Familiarization Tour

When: January 22nd, 2014 from 9:00 am – 3:00 pm (6 dates available until May 7th, 2014)

Where: Long Beach Train Depot 3rd St Northeast Long Beach & Trolley ride to the locations listed below.

- ❖ 9:00 am Train Depot for FISH Philosophy Training – Sue will be leading this portion of the workshop.
- ❖ 11:00 am conclude the Fish Philosophy portion of the program and grab a light lunch.
- ❖ 11:15 am Load on the trolley and depart for Oysterville (drive time approx. 35 minutes)
- ❖ 11:45 am arrive in Oysterville, point out school, church, Oysterville Sea Farms and the Post Office
- ❖ 12:15 pm leave the north end and head to the Cranberry Museum.
- ❖ Arrive at the Cranberry Museum at approx. 12:45 pm and take a quick tour of the museum, bogs, and sample cranberry Ice Cream.
- ❖ 1:00 pm leave the Cranberry Museum and arrive at the World Kite Museum and Hall of Fame at 1:15 pm
- ❖ 1:35 pm leave the Kite Museum and head to the Columbia Pacific Heritage Museum in Ilwaco. Arrive at approximately 1:45 pm at the CPHM and spend approximately 20 minutes at the museum.
- ❖ Leave CPHM at 2:05 pm and arrive at the Lewis & Clark Interpretive Center in Ilwaco 2:15pm and leave at 2:45 pm.
- ❖ Arrive back at the Long Beach Train Depot at approx. 3:00pm

Familiarization (FAM) Tour:

Leave Long Beach Train Depot and head North on Pacific Highway.

- Take out map Clamshell Railroad
- Mr. Loomis & Loomis Lake
- Lewis & Clark points of interest Tree, Sturgeon, whale bones, etc.
- Clam Digging
- Clam Festival

Arrive in Ocean Park at the blinking light and turn right on Bay Avenue

- Jack's Country Store
- Beach Approach entrance
- House made of Doors in Ocean Park
- Beach to Bay Trail

Make a Left on Sandridge Road and head north to Oysterville.

- Port of Peninsula
- Nachota
- Oyster industry
- Willapa Bay
- Chief Nachota
- Lavender Farms

Take a right and enter the Historically Registered Oysterville

- Take out map Stories of Oysterville
- Stop at the Oysterville Church
- Point out the School House
- WHITE Gold Oysters
- Mention & point out South Bend and the stealing of the county seat records
- Espy House & Sydney Stevens books, blog, etc.
- Oysterville Store and Post Office

Head South on Sandridge back towards Long Beach

- Chinook Indian Nation
- Point out Beach Barons Field, Garlic Festival, Etc.

Turn Right on Pioneer Road and head West, Next stop Cranberry Museum

- Quick tour of the Museum
- Sample Cranberry Ice Cream
- Short talk about Cranberries, harvest etc.
- WSU extension is located on the premises

Leave Museum, turn right on Pioneer, and head west. Make left at Pacific, and head towards Kite Museum

- Points of interest such as the arch, the boardwalk, Lewis & Clark Points of interest
- Stage, gazebo, bathrooms, squirting clam, Jake the Alligator Man, wood Carving and more
- Take a quick tour of the museum and build a kite

Head east on Sid Snyder from Kite Museum, Take a right on Pacific and head south towards

- Point out Train Depot Restaurant
- Seaview Beach Approach
- Visitors Bureau
- Black Lake & Picnicking

Entering Ilwaco and take a left on Lake Street, Park in front of Columbia Pacific Heritage Museum

- Heritage Museum will encompass, Chinook Indians, Lewis & Clark Journey, Clamshell Railroad, and an exhibit of the time. ??
- Working Marina
- Festivals/events of Ilwaco Fishing Commercial & Sport
- Logging, Cranberries, Oysters

Leave the Heritage Museum and head towards the Lewis & Clark Interpretive Center

- Point out Cape Disappointment, United State Coast Guard Base and Motor Lifeboat School
- Lewis & Clark Journey
- Military Base and old gunnery bunker
- Graveyard of the Pacific
- Columbia River Bar

Leave the Lewis & Clark Interpretive Center and head back to the Long Beach Train Depot

- Pass Out Certificates and Little Fish
- Thank everyone for participating
- Feedback slip for follow up



Hospitality Training 101

Sue Ellyson

Is a

Long Beach Peninsula Ambassador

Robert E. Andrew, Mayor

Ragan Myers, Tourism & Events Coordinator

Date

FISH! PHILOSOPHY

"Catch the Energy...Release the Potential!"

Who are you being while you're doing what you're doing?

What is hospitality?

Can you give any examples of businesses you've been to that have made an impression on you?

BE THERE

What do you think BE THERE is about? What does it mean to you? Give some examples.

Be emotionally present for people. Be in that moment, with that person.

PLAY

What do you currently do to make your job/workplace fun?

What can you do to make your job more fun?

How can you involve your customers and coworkers?

Have a "playstorm" with your employees and co-workers.

A "playstorm" is like a brainstorm, but only two rules ~ Crazy ideas, and lots of them.

"Any job can be boring if you make it boring." (And any job can be fun if you make it fun!)

MAKE THEIR DAY

What does MAKE THEIR DAY mean to you?

What has someone done for you recently that made your day?

Have you done something for someone else that has made their day?

What can you do to help create a memorable moment for someone? What little extra step can you do to make someone's day?

If you love your job, it's going to show. And if it shows, it's going to affect somebody.

CHOOSE YOUR ATTITUDE

How do you CHOOSE YOUR ATTITUDE?

What attitude do you typically choose to start your day?

What's your goal, both personally and in your workplace? What kind of workplace would you like to work in?

Which attitude will help you (and your employees or coworkers) move towards that common purpose?

"You gotta choose who you're gonna be as soon as you get out of bed."

***Who are you being while you're doing what you're doing?
Are you committed to who you want to be?***

FISH! PHILOSOPHY FEEDBACK ~ HOW DID WE DO?
We'd love to hear your constructive thoughts and ideas!

Name (if you want): _____

Date: _____

What were your expectations coming into this session? Did it meet your expectations?

Would you recommend this training to others?

Did you find it helpful? Learn something new?

How will you use this information in the future?

How can we improve this training in the future?

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The Long Beach Trolley.
We use this vehicle for the Familiarization
Tour.

Ragan Myers

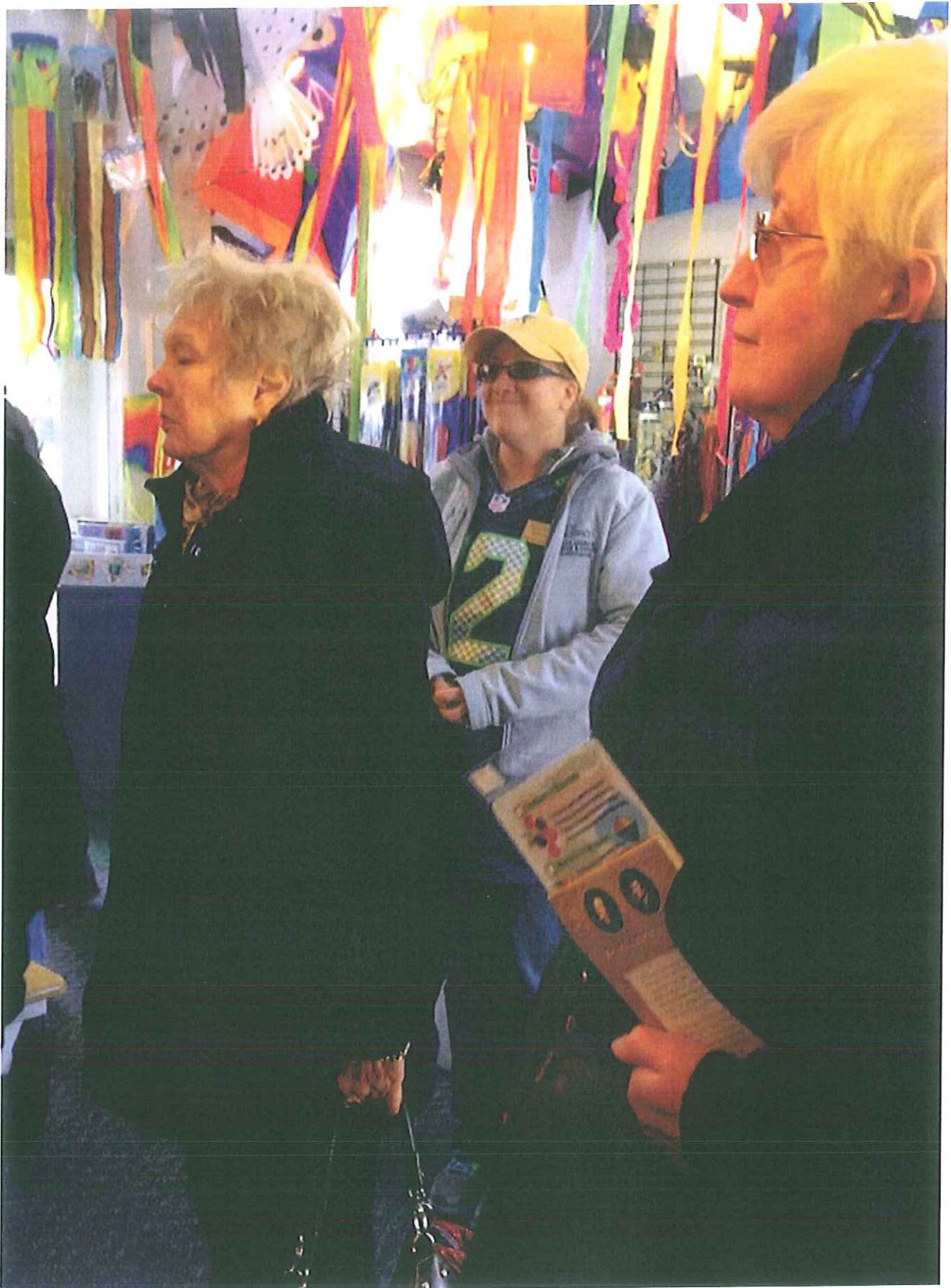
Page 1 of 1

Step on Guide - Overview of Pen. History





Trolley Ride Hospitality Tour.



World Kite Museum & Hall of Fame Tour.
Hospitality Tour



Historically Registered, Oysterville, WA.
Hospitality Tour



Kite Museum & Hall of Fame
Long Beach, wa.



Oysterville Sea Farms Tour
Behind the Scenes.

April 13, 2014

Ragan,

Judy and I can not thank you enough for cooperatively working together to present the Washington State Artist Trust Speaker at the Depot Building. We had a total of 23 attending and we heard some very positive comments ("The ability to receive help on putting together a professional portfolio – well worth the membership", "the one grant would be perfect for my grandson who is majoring in theater arts at college" and several in attendance were very interested in what Karen had to say about the WA State Arts Commission – which serves the non-profit Art Associations. Karen did take contact information from several individuals to pass on to the new Director of the WA State Arts Commission who has shown an interest in coming to Long Beach) The Artist Trust works directly with the individual artists, not the organizations.

After the meeting and Karen had left, one of the remaining attendees asked about the peninsula non-profit organizations, representing the arts, working together. There seems to be some interest in working together, which didn't go anywhere a couple of years ago.

Again thank you very much and looking forward to the Chalk Contest coming up at the SummerFest. We got the following time and calendar from your web site, let us know if anything is incorrect or changes. We are going to begin getting volunteers.

TIME: 2:00 pm

DATES: May 24th June 14th July 5th August 3rd
August 16th and August 31st

Judy and Michael Cox

Long Beach Softball Tournaments 2014

May 24th – 25th USSSA Men E-Rec Mixed E-Rec 4GG

June 28th – 29th USSSA Men E-Rec Mixed E-Rec 4GG

July 5th – 6th ASA Men E-Rec Mixed E-Rec 3GG

July 12th – 13th USSSA Men E-Rec Women C-D-Rec 3GG 4GG

July 12th – 13th USSSA Women E-Rec 3GG 4GG

July 26th – 27th USSSA Men E-Rec Mixed E-Rec 4GG

August 9th – 10th USSSA Men E-Rec Mixed E-Rec 4GG

August 23rd – 24th USSSA Men E-Rec 4GG

August 30th – 31st ASA Mixed Labor Day Base 3GG

September 13th – 14th ASA Mixed E-Rec 5GG

September 27th – 28th ASA Mixed E-Rec 5GG

Long Beach Girls Fast Pitch Tournaments

All Tournaments 4GG

June 7th – 8th ASA 10U

June 14th – 15th ASA 12U

June 21st – 22nd ASA 14U

For more information you can contact Joe Hightower 360-423-0131 or write to him at 2421 50th Ave., Longview, WA. 98632



Summerfest Schedule 2014

Family Sidewalk Art Contests (2pm)

Saturday, May 24 Saturday, July 5
Saturday, June 14 Saturday, August 3
Saturday, August 16 Sunday, September 1

Horse & Wagon Rides

Saturdays 12pm-5pm;
Sundays 11am-4pm

Entertainers

May 24 & 25 - Mother Goose & Friends
June 21 & 22 - Smokey Bear & Friends
July 19 & 20 - Orchid the Jellyfish
Beards Hollow Pirates
July 26 - Honky Tonk Angels Dancers
August 16 & 17 - Eartha the Clown & Friends
August 30 & 31 - Mr. Yuck & Friends



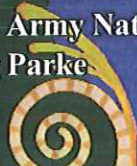
Safety Weekends

June 21 & 22 - Fire Safety
July 12 & 13 - Beach Safety
August 30 & 31 - Kids Safety

MUSIC!

May 24 - NHS Marimba Band
May 25 - Mojo Blasters
May 26 - Double J & The Boys
May 31 - Greg Parke
June 1 - George Coleman
June 7 & 8 - Lonesome Highway Band
June 14 - Greg Parke
June 15 - NHS Marimba Band
June 21 - TBA
June 22 - Double J & The Boys
June 28 - TBA & Mojo Blasters
June 29 - North Coast Blues
July 4 - Double J & The Boys
July 5 - Sir James McDonald Bagpipes
234th Oregon Army National Guard Band
July 6 - Greg Parke
July 12 - NHS Marimba Band
July 13 - George Coleman
July 19 - Steel Drum Band-Tropical Storm
July 20 - Northwest Pan Man
July 26 & 27 - Billy Nova Band
August 3 - Honky Tonk Union
August 9 - TBA
August 10 - George Coleman
August 16 - NHS Marimba Band
August 23 & 24 - Locust Street Taxi
August 30 & 31 - Oly Mountian Boys
September 1 - Brownsmead Flats
All Music is 1pm-4pm unless noted

www.longbeachwa.gov/summerfest



2014 Columbia-Pacific Farmers Market

Schedule of Events

- June: 13th Who's Your Farmer? (Vendor Scavenger Hunt)
 20th Farm to Fork (Farmers Market Bingo)
 27th Dog Days of Summer (Ingredient Spelling Bee)
- July: 4th Backyard barbeque (Ketchup Making Demo)
 11th Honeybee jubilee (Honey Extraction demo)
 18th Under the Sea (Oyster shucking Smackdown)
 25th Compost happens! (Soils, Stick Horse races, cow milking...)
- August: 1st Frankenfoods (what are Gmos?)
 8th Fowl & Feather Festival (Chicken Poop Bingo, Baby chicks...)
 15th Youth market day (4-Hers and FFAers showcase their projects)
 22nd "See ewe at the fair!" (See me @ the Pacific County Fair)
 29th tomato jubilee (Tomato Taste-Off)
- September: 5th Zucchini 500 (Veggie Derby)
 12th Homesteading Boot Camp (Weaving/Spinning, canning, seed preservation)
 19th Fit As A Fiddle (explore Nutrition, winter recipes...)
 26th Apple Cider Festival (Cider Press, Apple Pie Cook-Off...)
- October: 3rd Fungus Festival (foraging tips w/ Ms. Veronica)
 10th Harvest Festival (Pie Eating Contest, Wagon Rides, Butter Making...)